



# Leveraging Public Transport Route Innovations as Technological Inspiration for Advancing Islamic Education

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## Abstract

*The problems and challenges that exist in Islamic education, both in learning and its application, are multidimensional, including the decline in children's innovative abilities due to the influence of digital products. This article aims to review unique writing on public transport routes: inspiration for innovation in Islamic education. This paper is set in qualitative library research, with inductive analysis. The results of the discussion show that the unique writing on public transport routes is intentional, the result of innovation from the owners of these vehicles. This fact can be used as inspiration for Islamic education, that innovative processes can be obtained from various sources and then contextualized into the learning process. Research implications for the direction of interdisciplinary research to build Islamic education based on contextual teaching and learning. The research hopes to contribute to Islamic education.*

**Keywords:** *Islamic education, innovation, challenges, contextual learning, unique writing*

## 1. Introduction

The existence of Islamic education in Indonesia has existed for a long time since the 13th century AD, but various problems have always accompanied Islamic education starting from the colonial era, the Old Order, the New Order, the Reformasi, to the Industrial Revolution 4.0 Era. . Especially in the midst of the industrialization era that forces all elements in the state and society to be based on digitalization and manufacturing. This is far different from the Islamic education paradigm which focuses on fostering humans to become Islamic spiritual humans who must be oriented towards technology and manufacturing (Jannah, 2022).

The digital era can be a challenge for the world of Islamic education to adapt. Islamic religious education is now faced with new challenges, problems, demands, and needs that have never existed before. So there is a need for system renewal and innovation, governance, curriculum, human resource competence, facilities and infrastructure, culture, work ethic, and others (Mansir, 2022).

Increasingly sophisticated technological advances make lifestyle patterns easy and not move much. Activities that fill their daily time such as watching television, playing computers, and playing video games, so they are reluctant to move and result in laziness and lack of activity. This habit leads to a decline in academic performance (Alhusaini et al., 2020). On the other hand, children's innovative power and creativity in learning are weak (Salmatunisa et al., 2021).

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The problems and challenges that exist in Islamic education, both in learning and its application, are multidimensional. Everything must have problems that become problems and challenges that must be faced and solutions sought, especially in the field of Islamic education (Siswoyo, 2023). In terms of declining innovative power, students need to be supported so that the learning pattern can run interactively. Therefore, this article offers how to awaken students' innovative power through innovation in the community, as well as the innovation of writing public transportation routes.

Several writings have discussed the importance of a name for a business, such as research: Aprilianto (2020) reviewed the writings of the public transportation major making you laugh. Dwi (2020), discussing the public transportation department looks very strange. Ayuningtyas (2021), examining the portrait of public transportation and buses is very strange, making you dizzy. Hafiz (2020) released a series of portraits of the miracle of Indonesian public transportation, which turned out to be between countries. Broto (2017) wrote the bus of the present era with the content of Ngaceng Mas: ngawi-cengkareng-banyumas. Otosia.com (2023), exploring the portrait of transportation with unparalleled bus and public transportation mileage, passengers are willing to be confused.

To the author's knowledge, there have been no studies that review the association with innovation on public transportation routes, especially when the theme is related to Islamic education. Therefore, the author feels the need to fill the gap in the problem, and analyze it in depth so that it can be a useful finding for Islamic education in the future. Departing from this effort to fill this gap, the author will realize in the research with the aim of reviewing unique writings on public transportation routes: inspiration for Islamic education innovation.

## **2. Methods**

This article is a qualitative literature research by collecting data and information with various library materials (Hiebl, 2023). The literature in this study is in the form of books, magazines, journals, blogs, and others, which are related to the theme in the research (Diwanji, 2022). The inductive data analysis method was chosen to unravel the problem specifically (Adlini et al., 2022).

## **3. Results and Discussion**

### **3.1. Unique Writing in Public Transportation**

For some people in Indonesia, taking public transportation is an option that is still commonly used. Apart from the affordable fares, public transportation also has a variety of routes so that passengers can choose the route according to their desired destination. They willingly enjoy the journey (Syam & Ash'ari, 2023).

This public transportation route is also easy to memorize because each route has a different number or color code. However, there are also public transportation that install strange road signs (Dwi, 2020). Every city transportation or angkot must have a route. However, some public transportation lists unique routes. No longer serving the city, this eccentric public transportation route also goes abroad (Aprilianto, 2020). Among them:



**Figure 1.** Bekasi-Mecca department

Shared again by the Twitter account @txtdrbekasi, the owner of the account uploaded a photo showing the back of a dark orange public transportation. Public transportation is numbered K-5 to Bekasi-Mecca. The photo also features a location sticker that reads "On the Way to Your Paradise" and a caption that reads: "If you want to go to Mecca now, you don't need to take an expensive plane, you can take a public plane transportation." The photo upload of the public transportation route also attracted the attention of netizens and not a few users felt amused (Pratnyawan, 2020).



**Figure 2.** Turkish department

This public transportation even writes a route to Turkey. Certainly not Turkey actually, just making people interested.



**Figure 3.** Tambun-Mecca department

The Tambun area is actually in Bekasi, but the Tambun-Mecca writing is only intended to make people interested, not Mecca in the sense of the actual place.



**Figure 4.** Jogja-Paris

The Yogya – Paris route, is not French, but Paris stands for Parangtritis.



**Figure 5.** Iraq-Iran department

Of course, Indonesia does not have Iran-Iraq, but the writing of the route is only an attraction. Of course, the passengers already understand the original major.



**Figure 6.** Cimahi-Brazil Department

Cimahi-Brazil is certainly very far away if it is a country, but that is not the case. Of course, the goal is still in West Java Province.



**Figure 7.** Department of Sayang Abang

This public transportation is not written directly but abbreviated to make it interesting, of course.



**Figure 8.** Ngawi-Cengkareng-Banyumas

Mas is only the purpose of Ngawi Cengkareng Banyumas, not the intention of taboo.



**Figure 9.** CDMA Abbreviation

This angkot writes majors without connecting, only making a sensation.



**Figure 10.** Garut Jakarta department

The major is clearly written, it's just that the abbreviation attracts attention.



**Figure 11.** Pamulang-Mecca Department

A photo showing public transportation went viral on social media. Not because of its unique shape, but because of the unusual public transportation route. @hikaariin Twitter account uploaded a photo showing white public transportation to Pamulang 2 - Makkah. Unexpectedly, this upload received reactions and comments from netizens. Until this article was made (7/2/2021), the upload had received nearly 5,000 likes, with nearly 1,800 retweets (Sulaiman, 2020).

### **3.2. Unique Writing on Public Transportation: Inspiration for Creative Islamic Education Innovation**

The unique writing on the public transportation route above can be understood to be intentional, but nevertheless it is the result of innovation from the owners of the vehicle. This fact can be used as an inspiration for Islamic education, that innovative processes can be obtained from various sources and then contextualized into the learning process.

This argument is in line with the results of Sholikhin's (2023) research, that Islamic education innovation is benefit-based learning for students whose formulation combines an integrated curriculum with experiential learning. An integrated approach can be an alternative medium for Islamic education innovation in this era. An integrated approach makes the Islamic faith the foundation, also allows teachers to produce students who have Islamic personalities, are intelligent, and skilled in mastering science and technology (Hasanah & Zakly, 2021).

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Islamic Religious Education by using and utilizing technological developments. For example, Teleconference, Google Classroom, Zoom Meeting by utilizing facilities such as email (email), mobile phone, MP3 player, website, blogging, search engine, and others. The learning model develops in the form of e-learning, e-books, online classes, online discussions, computer-based learning. The use of whiteboards and markers has been replaced by the use of Notebook media, LCD Projectors, and so on. Print source book materials, modules, and student worksheets were replaced with e-books, digital libraries, YouTube, and internet pages (Haidir et al., 2021).

Innovation in Islamic religious education learning must be carried out immediately in order to quickly develop in a better direction, producing quality outputs, especially in learning methods. The internet as an alternative medium for innovation of Islamic religious education learning methods, can be done in the form of e-learning, or applications that facilitate the delivery of learning materials, so that the learning process increasingly exists to attract attention, not become boring and can improve the quality of education (Solichin et al., 2023).

From this, the definition of educational innovation requires a reflective but critical and transformative component and there is a close relationship between innovation and leadership in educational centers. Lack of time and weak training are the main factors that limit the implementation of reflective and transformative educational innovation processes (Parejo et al., 2022).

Educational innovation in Indonesia is still relatively low, this is reflected in the competitiveness of Indonesia's human resources which is still weak when compared to Southeast Asian countries. The presence of pragmatism theory is expected to be a theoretical alternative to the innovative approach to Islamic education. Philosophical studies can also be an effort to construct the process of Islamic educational innovation from the perspective of Islamic philosophy.

The innovation process is a necessity. In the Islamic perspective, a straight aqidah is the key and the first step in finding the purity of Islamic educational innovation. Meanwhile, pragmatism offers an innovative process of Islamic education based on systematic steps starting from reflective criticism, diagnosis, inventory, reflection, hypothesis testing, public analysis, and finally implementation (Wiranata et al., 2021).

Psychologically, Islam emphasizes the need to bring children's souls closer to Allah SWT the creator. A person whose soul is open will be wiser, more compassionate, and more understanding than a person whose soul is closed. The soul referred to here is the spiritual nature of the mind, not the soul in the physical sense. The soul is a source of inner light, inspiration, creativity, and compassion. The concept of individual understanding consists of several unique behaviors and spirits, and these factors are closely related and essential to the success of the learning process (Muhammad & Desari, 2023).

## Conclusions

The study and analysis gave the conclusion that the unique writing on the public transportation route was a deliberate one, the result of the innovation of the vehicle owners. This fact can be used as an inspiration for Islamic education, that innovative processes can be obtained from various sources and then contextualized into the learning process. Research

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implications for the direction of interdisciplinary research to build Islamic education based on contextual teaching and learning. The research hopes to contribute to Islamic education.

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### Conflicts of Interest

“The authors declare no conflict of interest.”

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